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SAVE MONEY

without sacrificing quality

Toner is often one of the most expensive office supply costs in workplaces today. Purchasing earth-friendly, **Imation Earthwise OEM compatible toner cartridges save resources** because they contain recycled material and reconditioned components. And, the savings don't stop there. Imation Earthwise remanufactured toner cartridges provide a lower cost per page (CPP) versus the leading OEM brands – in some cases as much as 44%!



IMN UPC	OEM Cartridge No.		HP MSRP*	OEM Cost Per Page	IMN MSRP*	IMN Cost Per Page	~ Page Yield	Savings w/ IMN vs OEM	+ CPP Savings (%)
27298	C4096A (96A)		\$109.99	\$0.0220	\$75.00	\$0.0150	5,000	\$34.99	32%
27300	C4127X (27X)		\$143.99	\$0.0144	\$80.00	\$0.0080	10,000	\$63.99	44%
27304	C7115X (15X)		\$90.99	\$0.0260	\$61.50	\$0.0176	3,500	\$29.49	32%
27306	C8061X (61X)		\$143.99	\$0.0144	\$90.30	\$0.0090	10,000	\$53.69	37%
27308	Q1338A (38A)		\$172.99	\$0.0144	\$124.00	\$0.0103	12,000	\$48.99	28%
27311	Q2612A (12A)		\$77.99	\$0.0390	\$62.00	\$0.0310	2,000	\$15.99	21%
27312	Q2613X (13X)		\$101.99	\$0.0255	\$72.99	\$0.0182	4,000	\$29.00	28%
27317	Q5942X (42X)		\$248.99	\$0.0124	\$157.00	\$0.0079	20,000	\$91.99	37%
27321	Q5949X (49X)		\$145.99	\$0.0243	\$97.00	\$0.0162	6,000	\$48.99	34%
27325	Q7553X (53X)		\$164.99	\$0.0236	\$111.00	\$0.0159	7,000	\$53.99	33%
27327	Q7551X (51X)		\$238.99	\$0.0184	\$160.00	\$0.0123	13,000	\$78.99	33%
27343	C9720A, Black (20A)		\$173.99	\$0.0193	\$114.00	\$0.0127	9,000	\$59.99	34%
27344	C9721A, Cyan (21A)		\$243.99	\$0.0294	\$155.00	\$0.0194	8,000	\$79.99	34%
27345	C9722A, Magenta (22A)		\$234.99	\$0.0294	\$155.00	\$0.0194	8,000	\$79.99	34%
27346	C9723A, Yellow (23A)		\$234.99	\$0.0294	\$155.00	\$0.0194	8,000	\$79.99	34%
27369	Q6000A, Black (00A)		\$82.99	\$0.0332	\$71.00	\$0.0284	2,500	\$11.99	14%
27370	Q6001A, Cyan (01A)		\$91.99	\$0.0460	\$74.99	\$0.0375	2,000	\$17.00	18%
27371	Q6002A, Yellow (02A)		\$91.99	\$0.0460	\$74.99	\$0.0375	2,000	\$17.00	18%
27372	Q6003A, Magenta (03A)		\$91.99	\$0.0460	\$74.00	\$0.0370	2,000	\$17.99	20%

*MSRP as listed on www.hp.com and in the Imation price pages, August 2009

Earth-friendly, Imation Earthwise toner cartridges are as good as new cartridges. They are manufactured at a lower cost with less waste - **and they cost less per page than OEM brand!** You will be impressed with the significant savings you'll receive using Imation Earthwise toner cartridges. But don't take our word for it – you do the math!

Visit the **Imation Cost Per Page Calculator** at www.imation.com/toner.